

Creative Writing: World Book Day Competition

Location	Stretford Campus
Course Type	Adult
Department	English & Maths
Start Date	Thursday 29th January 2026
Duration	Part-time, 2 Weeks
Time	18:00 - 20:00
Fee	£ 27.00 You may be eligible for support with your tuition fees - please visit the college website - funding and finance page for further information
Course Code	TPQ-CYXZ-1203

Course Overview

This course will help students build confidence in creative self-expression through storytelling. Each week focuses on a key element of short story writing - Who (character), Where (setting), and What (plot). Students will develop their own ideas through step-by-step activities and have the option to submit a 500-word story for our World Book Day Short Story Competition. Sessions encourage imagination, discussion, and sharing ideas in a supportive environment.

Course Requirements

No formal qualifications are required. This course is suitable for adults aged 19+ who have an interest in creative writing or wish to build confidence in expressing themselves through words. Basic English reading and writing skills are helpful but not essential - support will be provided as needed.

What You Will Learn

Explore how to create interesting characters and understand the role of a protagonist
Learn how to describe settings and build atmosphere in a story
Understand how to structure a simple plot with a clear beginning, middle, and end
Use prompts and guided activities to generate story ideas
Build confidence in talking about their writing and sharing feedback
Develop and draft a short-written piece suitable for the World Book Day competition

Assessment

This course is informally assessed through participation, discussion, and short writing activities. Students will receive ongoing feedback from the tutor in a supportive environment. There is no formal exam or written test.

Progression

Students can progress to:

Functional Skills English (Entry-Level to Level 2)

Other community learning courses such as Confidence Building, Digital Skills, or ESOL with a creative focus

Career Options

This course can help students build transferable communication and literacy skills useful in a range of careers including:

- Community work and education
- Administration and customer service
- Creative industries (blogging, content writing, publishing)
- Volunteering or mentoring roles requiring strong written communication

It may also inspire learners to pursue further study in English, Media, or Creative Writing at higher levels.

Mandatory Units

There are no mandatory units

Contact Details

For further information please contact T: 0161 886 7070 or E: info@trafford.ac.uk

Disclaimer

Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.